

5 REASONS WHY YOU SHOULD ATTEND

- 1 BE INSPIRED**
 - A fantastic range of speakers who will inspire and challenge the way we think
- 2 MAKE GREAT CONNECTIONS**
 - With a mix of C-suite, senior, mid-level and future CAs and plenty of networking opportunities, come armed with your business cards
- 3 ACQUIRE HANDS-ON KNOW-HOW**
 - Workshops will drill down into easy to apply tips for you to take back to work
- 4 LEARN FROM FELLOW PROFESSIONALS**
 - Get advice from fellow CAs, CFOs and business professionals
- 5 GET TECH-SAVVY**
 - Gain a first look into new and emerging tools to make your working life easier

“ This is one of the best conferences I have attended. The themes were both interesting and relevant to our profession and the presenters extremely engaging. ”

“ I enjoyed the mix of speakers. I particularly enjoyed listening to successful CAs talk about their experiences. ”

“ I have attended the conference the last two years and have found it thought provoking and refreshing. ”

THE ICAS CONFERENCE

Expect the Unexpected –
How to Lead in a Changing World

EICC, EDINBURGH
20 SEPTEMBER 2017

- 15+ insightful speakers
- 7 content-packed sessions
- 3 hands-on workshops
- 1 dynamic and insightful day

ATTENDEE PROFILE

C Suite/Senior Decision Maker/NED	44%
Manager/Senior Manager/Associate	25%
Group Financial Controller/Accountant/ Finance Manager	12%
Student/Academic	8%
Other	11%

“ A really high standard event and well planned agenda. Thoroughly enjoyable and worth time out of the office. ”

Search 'conference' at
icas.com to book your place.

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